



RINGGOLD CVB

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Convention and Visitors Bureau Meeting Agenda for Tuesday, October 1, 2019 5:30 p.m. at the Ringgold City Hall

- I. Call to Order**
- II. Minutes**
 - A. Approval of CVB meeting minutes dated September 3, 2019 (pgs. 2-3)
- III. Old Business**
 - A. Website Committee Update- MK/KB/JFK
 - B. Update on Tourism Product Development- Wright (pgs 4-6)
 - C. Update on Google Ads- JFK
- IV. New Business**
 - A. Santa and His Reindeer Event- Marcy Kernea
 - B. Ringgold Snapshots-JFK
 - C. AMC Haunted Depot Trailer- JFK
 - D. Financial Reports- Wright (pgs. 7-8)
- V. Executive Session –** As needed, the CVB may take action on issues relating to Personnel, Land Acquisition, and/or Legal issues following the Executive Session.
- VI. Adjournment**